



حلول فعاليات السادات

## Company Profile



Grace, style and elegance ...  
for the times of your life

## INTRODUCTION

From Pakistan to the globe Sadaat Event Solutions, founded in 2001 and recognized as one of the leading companies in the events sector, is now broadening its reach throughout GCC & MENA with a distinct international vision. Currently has a regional office located in Dubai, United Arab Emirates.

Trade Shows – the vital marketing mix!

Trade shows are important business events for all branches of industry, especially if it is held in any emerging markets.

Trade shows are the most cost effective tools for generating and maintaining customer relations. It also facilitates a highly targeted interface with customers by developing a two way communication channel.

Above all the BUYER is at your door step!

No wonder, trade shows have taken a central stage in a company's marketing mix. Further, it has a direct impact on the host country's economy by generating direct revenue for venue owners, hotels, transport/ aviation, besides uplifting the image of host City!

### **What We Do**

- 1- Fair & Exhibitions
- 2- Exhibition Stall Fabrication
- 3- Shell Scheme Stall
- 4- Display & Shop Fittings
- 5- Design Graphics & 3D
- 6-SMD Screen & Truss Lights
- 7-Float Activity

## ORGANIZATION & SERVICES

SES, a multi-faceted trade fair organization with a staff who have experience over four decades of trade fair experience and expertise, provides a complete range of exhibition organization, management and services through its five divisions - Fairs & Exhibitions, International Exhibit Builders, Octanorm, Display & Shop fittings and Design and Graphics.

### **Corporate Philosophy**

#### **Vision**

Strive to become a company that best understands and satisfies its customers by being responsive and creative.

#### **Mission**

In all our business operations, we are committed to devote our talents and technical expertise to its fullest form to enhance and enrich your business globally.

#### **Belief**

If you take utmost interest and pride in any work that occupies your active time, then satisfaction increases abundantly.

#### **Habit**

The path to success runs parallel with the obligation to make innovation a habit!

#### **Work**

Putting knowledge to work, in pursuit of excellence.

## FAIR & EXHIBITIONS

Sadaat Event Solutions goes global!

At SES, we have realized that Exhibitions are also one of the quickest and most cost-effective means of exploring and entering new export markets for companies. In view of this, outside our home turf Pakistan,

We are not sitting on our laurels, for us, success is a journey!

We have been innovative in adding more and more shows to our portfolio by generating business for our customers. The ongoing expansion plans make us more accessible and responsible to our customers.

### **Key Competencies & Activities**

- \* Organizing International Trade Fairs & Conferences
- \* Organization of Fairs, Exhibitions & Conferences
- \* Management of Trade Fair projects on Turnkey Basis
- \* Trade Fair / Event Management
- \* Exhibition Stand Construction
- \* Exhibition Stand Design
- \* Furniture, Carpet & Electrical Rentals
- \* Marketing & Project Management of other Fairs organized outside Pakistan
- \* Exhibition Stand Building & Display solutions
- \* Trade Fair Consultancy
- \* Exhibition Media Services
- \* PR Activities
- \* Organizing Press Conferences & Press Meets
- \* Development of Publicity & Promotional Materials
- \* Graphics & 3D
- \* Exhibition Displays & Fixtures
- \* Shop fitting & Display
- \* Exhibition Publicity Materials
- \* Interior Decoration / Retail Fit outs
- \* Media Productions

## EXHIBITION & MORE

Sadaat Event Solutions is capable of fulfilling any or all requirements of exhibition construction irrespective of its size or location. Exhibitions & More are now recognized as one of the best and largest exhibition stand builders in the Pakistan having a full strength to built exhibitions and stands in Karachi, Lahore, Islamabad, Faisalabad, Sawabi, Peshawar, Quetta, Sukkur, Hyderabad, Mardan, Sahiwal, Multan, Sialkot Gujrat , ... the list keeps growing.

### **Cost Effective Ideas & Design Concepts**

- Professional Presentation
- Custom Stand Design
- Shell Scheme Stand Design
- Interior Design
- Upgraded Shell Scheme Stand Design
- Planning & Production
- Electrical Services
- Lighting & Furniture Handling
- Logos & Digital Graphics
- Event Management
- Strong & Professional Team per Project
- Round the clock service on site

## OCTANORM STRUCTURE

### Everything Possible

Whether you are coping with restricted space, or looking for a major impact, or need a sophisticated design, Octanorm systems give you a world of unlimited possibilities. Quick assembly/dismantling with maximum reusability are guaranteed.

### Design & Graphics Everything is possible

Sadaat Event Solutions Design & Graphic division is specializing in Logo Design, Branding, Design for Print, Advertising Graphics, Exhibition Displays Graphics.

We will help you with any artwork questions, issues or problems in creating and supplying your artwork for optimum quality and efficiency.

### Artwork and Graphic Design Services

Sadaat Event Solutions Graphic Design division offers a wide range of services to do detail with your artwork needs. From handling slight artwork repositioning and resizing of graphics, to providing Full Graphic Design backup.

Having a comprehensive knowledge of digital printing techniques and the range of portable stands needed to display them, we can provide unmatched quality and service.

We can handle your artwork with care, whilst aiming to exceed your quality expectations every time!

## Marketing, Media & Content Services

- Professional photography & video graphy
- Pre-event and post-event social media campaigns
- Press releases & media hype generation
- Digital marketing & performance marketing
- Creative content development (written, visual & digital) • Social media management & audience engagement • Graphic design, branding assets & event creatives
- Printing services (standees, brochures, backdrops, materials)are, whilst aiming to exceed your quality expectations every time!

## COMPANY INFO

**Name of Company** Sadaat Event Solutions  
Type Of Company Proprietorship

**National Tax Number:** 4260555-5

**Email Address:** sadaatevents@gmail.com

**Dubai Office:** Office # 1502, Mai Tower Al-Nahda I  
Dubai UAE.

**Lahore Office:** Address: 134 (A) F Block Johar Town  
Lahore.

**Karachi Office:** R-1951, Block-14, Fedral B Area Karachi.

**Contact No:** +92 300 4443346 , +971 551140157  
+92 323 2344013 , +971 588332425

### Company Directors Information

Name of Directors Designation Experience

|                        |                                |
|------------------------|--------------------------------|
| <b>M.Ijaz Sheikh:</b>  | (CEO)                          |
| <b>Anam Ijaz:</b>      | Finance Director               |
| <b>Hafiz Anas:</b>     | Managing Director              |
| <b>Sheikh Ibrahim:</b> | Assistant Chairmen             |
| <b>Naeem Akhtar:</b>   | Regional Director - UAE        |
| <b>Adeel Haider:</b>   | Strategy director-UAE          |
| <b>Saira Asad:</b>     | PR and Marketing Consultant    |
| <b>Abdul Rehman:</b>   | Strategy Director & HOC        |
| <b>Akbar Ali</b>       | Business Developer             |
| <b>Shaheer:</b>        | Marketing & Operations Manager |
| <b>Rana Awais:</b>     | Operations Supervisor          |

## CORPORATE EVENTS



# SHELL STALL



## CUSTOMIZE STALL



## CARPET & ELECTRIC WORK



## KIOSK DESIGN & FABRICATION



# INTERIOR DESIGN & FABRICATION



## GIVEAWAYS & STATIONERY



## UV PRINTING



## SIGN & DISPLAY



SIGN & DISPLAY



# FLOAT ACTIVITY



## OUR CLIENTS

| S. No. | Name of Exhibition                                           | Place                                 | Year | Client Name                                                                                       |
|--------|--------------------------------------------------------------|---------------------------------------|------|---------------------------------------------------------------------------------------------------|
| 1.     | 4 <sup>th</sup> Renewable Enger & Engery Effency – REAP 2015 | Pak China Convention Centre Islamabad | 2015 | Renewable Engery Association of Pakistan                                                          |
| 2.     | National Conference / Exhibition on Rehabilitation Sciences  | Jacaranda Club DHA Islamabad          | 2015 | Riphah International University                                                                   |
| 3.     | Industrial Open House & Carrier Fair                         | Ghulam Ishaque Khan Institute Sawabi  | 2015 | Ghulam Ishaque Khan Institute                                                                     |
| 4.     | The Mega Leather Show                                        | Lahore Expo Center Lahore             | 2016 | Pakistan Tanner Association of Pakistan<br>Pakistan Footwear Manufacturer Association of Pakistan |
| 5.     | IAPEX                                                        | Tulip Club Islamabad                  | 2016 | Institute of Architech of Pakistan                                                                |
| 6.     | Made In Khyber Pakhtunkhwa 2016                              | Mariott Hotel Islamabad               | 2016 | Khyber Pakhtunkhwa Chamber Commerce & Industries                                                  |
| 7.     | Chemical & Dies Exhibition                                   | Sitra Convention Centre Faisalabad    | 2016 | Chemical & Dies Association of Pakistan                                                           |
| 8.     | 5 <sup>th</sup> Renewable Enger & Engery Effency – REAP 2016 | Pak China Convention Centre Islamabad | 2016 | Renewable Engery Association of Pakistan                                                          |

| S. No. | Name of Exhibition                             | Place                     | Year | Client Name                                                                                       |
|--------|------------------------------------------------|---------------------------|------|---------------------------------------------------------------------------------------------------|
| 9.     | PAPS                                           | Lahore Expo Center Lahore | 2016 | Pakistan Auto Parts Assoceries Manufacturing Association                                          |
| 10.    | International Business Exhibition & Conference | Lahore Expo Centre        | 2016 | University of Management Technology Lahore                                                        |
| 11.    | Coating Show 2018                              | Lahore Expo Centre        | 2017 | Bin Rasheed                                                                                       |
| 12.    | The Mega Leather Show                          | Lahore Expo Centre        | 2017 | Pakistan Tanner Association of Pakistan<br>Pakistan Footwear Manufacturer Association of Pakistan |
| 13.    | 3 <sup>rd</sup> Color & Chem Expo 2017         | Lahore Expo Centre        | 2017 | Event & Conference Internation (Pvt) Ltd.                                                         |
| 14.    | The I.R. of Iran Solo Exhibition               | Karachi Expo Center       | 2017 | Inran International Exhibition Co.                                                                |
| 15.    | LNH Product Fair 2017                          | Liaquat National Hospital | 2017 | Liaquat National Hospital Karachi                                                                 |

| S. No. | Name of Exhibition                                      | Place                          | Year | Client Name                                |
|--------|---------------------------------------------------------|--------------------------------|------|--------------------------------------------|
| 16.    | Pakistan 24 <sup>th</sup> HVACR Exhibition & Conference | Lahore Expo Centre             | 2017 | Pakistan HVACR Society                     |
| 17.    | South Punjab Women Expo                                 | Multan                         | 2017 | Women Chamber of Commerce & Industries     |
| 18.    | CIO Summit & Expo                                       | Mariott Hotel Karachi          | 2017 | Solution Inc.                              |
| 19.    | PAKMEDICA 2017                                          | Lahore Expo Centre             | 2017 | TUMSIAD Turkey                             |
| 20.    | International Business Exhibition & Conference          | Lahore Expo Centre             | 2017 | University of Management Technology Lahore |
| 21.    | Family Exhibition and National Tallant Award            | Karachi Expo Centre            | 2017 | Nasa International                         |
| 22.    | Agriculture                                             | Bahawalddin ZakariyaUniversity | 2017 | Dunya News                                 |
| 23.    | Mega Leather Show                                       | Lahore Expo Centre             | 2018 | Pakistan Tanners Association               |
| 24.    | Agriculture                                             | Bahawalddin ZakariyaUniversity | 2018 | Dunya News                                 |
| 25.    | Coating Show 2018                                       | Lahore Expo Centre             | 2018 | Bin Rasheed                                |

| S. No. | Name of Exhibition                       | Place                          | Year | Client Name             |
|--------|------------------------------------------|--------------------------------|------|-------------------------|
| 26.    | Kashmir Expo                             | Meer Pur Azad Kashmir          | 2019 | Waqas International     |
| 27.    | Blue Fair                                | Multan                         | 2019 | Multan Women Chamber    |
| 28.    | Dunya News Education Festival Lahore     | P.C Hotel Lahore               | 2019 | Dunya News              |
| 29.    | Dunya News Education Festival Faisalabad | Faisalabad Castle Marquee      | 2019 | Dunya News              |
| 30.    | Dunya News Education Festival Multan     | Multan Multan Marquee          | 2019 | Dunya News              |
| 31.    | DICE Agriculture & Food Science 2019     | Nawaz Sharif University Multan | 2019 | Nawaz Sharif University |
| 32.    | Lift Pakistan                            | P.C Hotel Lahore               | 2019 | Jumpstart Pakistan      |

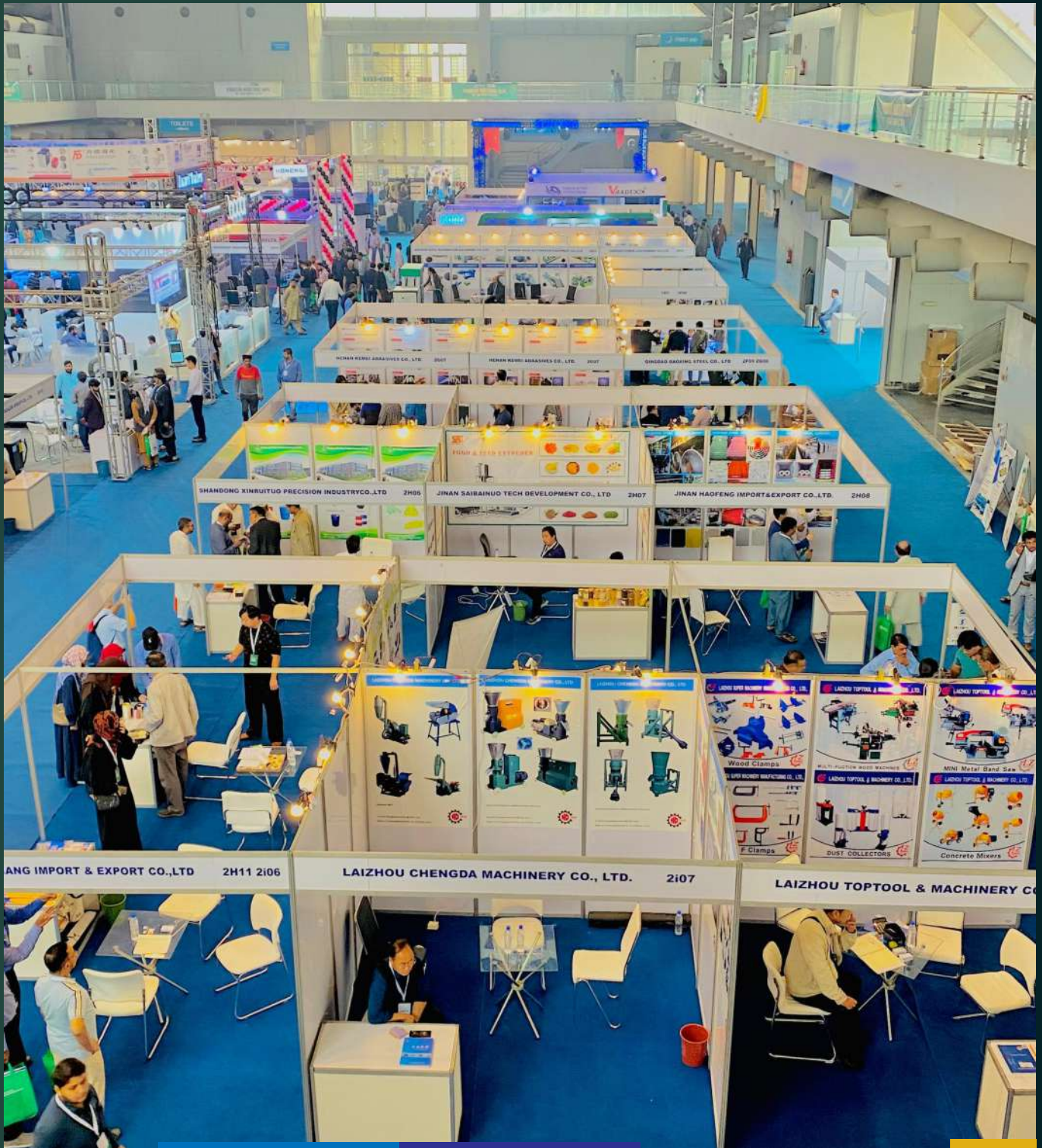
| S. No. | Name of Exhibition           | Place                                        | Year | Client Name                |
|--------|------------------------------|----------------------------------------------|------|----------------------------|
| 33.    | LIFT Pakistan                | Islamabad<br>Pak China<br>Center             | 2019 | Jumpstart Pakistan         |
| 34.    | ADD Asia                     | Lahore<br>Al-Hamra                           | 2019 | OSC Events                 |
| 35.    | Dunya Kisan Dost Mela        | Bahawal Din<br>Zakariya<br>University Multan | 2020 | Dunya News                 |
| 36.    | Pakistan Dairy Expo          | Royal Palm<br>Lahore                         | 2020 | Inbox                      |
| 37.    | Wedding Expo                 | Emporium Mall<br>Lahore                      | 2019 | Pak Event                  |
| 38.    | DICE Pakistan Multan         | Nawaz Sharif<br>University Multan            | 2021 | Nawaz Sharif University    |
| 39.    | Blue Fair                    | MGM Service<br>Club                          | 2022 | Women Chamber of<br>Multan |
| 40.    | Dunya Kisan Dost Mela        | Nawaz Sharif<br>University Multan            | 2022 | Dunya News                 |
| 41.    | Horse & Cattle Show          | Fortress Stadium<br>Lahore                   | 2022 | Government of Punjab       |
| 42.    | Dream Home Expo<br>Chapter 1 | Defence Raya<br>Golf Club                    | 2022 | Dream Homes                |

| S. No. | Name of Exhibition                       | Place                          | Year | Client Name                                           |
|--------|------------------------------------------|--------------------------------|------|-------------------------------------------------------|
| 43.    | Pakistan International Carpet Exhibition | PC Hotel Lahore                | 2022 | Pakistan Carpet Manufacturers & Exporters Association |
| 44.    | DICE Pakistan Multan                     | Nawaz Sharif University Multan | 2022 | Nawaz Sharif University                               |
| 45.    | Blue Fair Multan                         | MGM Club Multan                | 2023 | Women Chamber Multan                                  |
| 46.    | Sahiwal Chamber Expo                     | Hockey Stadium Sahiwal         | 2023 | Sahiwal Chamber of Commerce                           |
| 47.    | Pakistan Shopping Fest                   | Expo Center Lahore             | 2023 | Brand Hub                                             |
| 48.    | Mega Leather Show                        | Lahore Expo Centre             | 2023 | Pakistan Tanners Association                          |
| 49.    | Foundry Expo 2023                        | PC Hotel Lahore                | 2023 | Foundry Accociation                                   |
| 50.    | Skill Gala                               | Expo Center Lahore             | 2023 | Skills to do Pvt Ltd.                                 |
| 51.    | Azadi Fest                               | DHA Phase 6 Park               | 2023 | DHA Lahore                                            |
| 52.    | Pak Pharma                               | Expo Center Lahore             | 2023 | Prime Event Managment                                 |
| 53.    | Pak Pharma                               | Pak China Islamabad            | 2023 | Prime Event Managment                                 |
| 54.    | GB Harvest                               | Gilgit Baltistan               | 2023 | Agribusiness Support Fund - ASF                       |

| S. No. | Name of Exhibition                        | Place                          | Year | Client Name                                           |
|--------|-------------------------------------------|--------------------------------|------|-------------------------------------------------------|
| 55.    | Pakistan International Carpet Exhibition  | PC Hotel Lahore                | 2023 | Pakistan Carpet Manufacturers & Exporters Association |
| 56.    | SARSABZ ROYALS FAMILY GALA                | PC BHURBAN                     | 2023 | Fatima Fertilizer Pvt Ltd                             |
| 57.    | Build Pakistan                            | Expo Center Lahore             | 2023 | Fakt                                                  |
| 58.    | Infinix Zero 30 Series Launching Ceremony | PC Hotel Lahore                | 2023 | Infinix Mobiles                                       |
| 39.    | DICE Pakistan Multan                      | Nawaz Sharif University Multan | 2023 | Nawaz Sharif University                               |
| 60.    | Textile Asia                              | Expo Center Lahore             | 2024 | Ecommerce Gateway Pakistan (Pvt) Ltd.                 |
| 61.    | Food Asia                                 | Expo Center Lahore             | 2024 | Ecommerce Gateway Pakistan (Pvt) Ltd.                 |
| 62.    | IAP Institute of Architects               | Expo Center Lahore             | 2024 | Institute of Architects                               |
| 63.    | HVACR                                     | Expo Center Lahore             | 2024 | HVACR Society                                         |
| 64.    | Pakistan International Carpet Exhibition  | Faletti's Lahore               | 2024 | Pakistan Carpet Manufacturers                         |
| 65.    | Sahiwal Chamber Fest                      | Sahiwal Hockey Ground          | 2024 | Chamber of Commerce Sahiwal                           |

| S. No. | Name of Exhibition                       | Place                          | Year | Client Name                       |
|--------|------------------------------------------|--------------------------------|------|-----------------------------------|
| 66.    | Skill Gala                               | Expo Center Lahore             | 2024 | Skills to do Pvt Ltd.             |
| 67.    | Mega Leather Show                        | Lahore Expo Centre             | 2024 | Pakistan Tanners Association      |
| 68.    | Pepsi Plant Work                         | Pepsi Plant Multan             | 2024 | Pepsi                             |
| 69.    | Media Transformation Workshop            | Nestle Head Office             | 2024 | Nestle                            |
| 70.    | DICE Pakistan Multan                     | Nawaz Sharif University Multan | 2024 | Nawaz Sharif University           |
| 71.    | Mega Leather Show                        | Lahore Expo Centre             | 2025 | Pakistan Tanners Association      |
| 72.    | HVACR Islamabad Chapter                  | Expo Center Lahore             | 2025 | HVACR Society                     |
| 73.    | Wedding Expo                             | Expo Center Lahore             | 2025 | Shadiyana                         |
| 74.    | Agro Show                                | Expo Center Lahore             | 2025 | Eventex                           |
| 75.    | Lahore Shopping Fest                     | Expo Center Lahore             | 2025 | Chamber of Commerce Lahore        |
| 76.    | Pakistan International Carpet Exhibition | P.C Lahore                     | 2025 | Pakistan Carpet Manufacturers     |
| 77.    | We Exhibit                               | Sialkot Cant View Marquee      | 2025 | Women Chamber of Commerce Sialkot |
| 78.    | Sahiwal Chamber Fest                     | Sahiwal Hockey Ground          | 2025 | Chamber of Commerce Sahiwal       |

| S. No. | Name of Exhibition                            | Place               | Year | Client Name                           |
|--------|-----------------------------------------------|---------------------|------|---------------------------------------|
| 79.    | Textile Asia                                  | Expo Center Lahore  | 2025 | Ecommerce Gateway                     |
| 80.    | ITCN ASIA                                     | Lahore Expo Centre  | 2026 | Ecommerce Gateway                     |
| 81.    | International Tourism Conference & Exhibition | Buraq Peshawar      | 2026 | Pakistan Media Development Foundation |
| 82.    | Pakistan Mega Leather Show                    | Lahore Expo Centre  | 2026 | Pakistan Tanners Association          |
| 83.    | HVACR EXPO                                    | Karachi Expo Centre | 2026 | HVACR SOCIETY KHI Chapter             |



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# Thank You